

PRIVACY INFORMATION FOR CUSTOMERS

Implementing EU Regulation 2016/679 and laws in force, we would like to provide you with information on the processing and protection of your personal data.

Data Controller and Data Processor PharmaNutra spa - VAT no. 01679440501 and Junia Pharma S.r.l. - VAT no. 10158651009 both in via delle Lenze n° 216/B - (56122) Pisa, to be contacted on 050 7846500, as co-controllers of data would like to provide you with the following information on the processing of your personal data. PHARMANUTRA has appointed a Data Protection Officer -DPO who can be contacted for any information and request by sending an e-mail to privacy@pharmanutra.it

What type of data do we require The data of doctors, pharmacists, collaborators, sector professionals (hereinafter called “customer”). Personal details, contact details, health structure and sector belonged to, e-mail address, tax code and/or VAT number.

PROCESSING PURPOSE	LEGAL BASIS FOR PROCESSING	DATA STORAGE PERIOD
Purposes connected to establishing and executing a contractual/pre-contractual relationship for visits/meetings between the professional party and the Controller, also through specific professionals and collaborators.	Executing the contract.	10 year after the last contact
With the purchase of products, to fulfil the administrative, accounting and fiscal obligations in force. Data are processed directly by the Controller and our processors, and are only communicated externally to fulfil legal obligations.	For those purposes, processing does not require your consent for contractual reasons.	Data acquired for those purposes is stored by us for the time established by laws in force (10 years, and even longer for fiscal assessments).
Customer satisfaction for the services provided directly and/or indirectly by the Data Controller.	Legitimate interest.	Contractual/pre-contractual duration.
If needed, to ascertain, exercise or defend Controller rights in court. Any out-of-court collection of credit.	Legitimate interest.	In a judicial litigation, for its entire duration, until the terms of appeal enforceability have been exhausted.
Sending general communications by e-mail to the address provided by you concerning the same type of product or service presented or purchased.	That service is provided following the so-called “soft-spam” rules based on art. 130 of Legislative Decree 196/2003. The data subject may request that this newsletter be revoked at any time using the above e-mail contact details.	Up to the cancellation request.

Methods In order to establish a relationship between Controller and data subject, data has to be provided and will only be used for the purposes described above. The data will be stored on paper or electronic media, respecting the security measures identified by the Controllers.

Storage Once the above-mentioned storage terms have gone by, all data will be destroyed or made anonymous, compatibly with technical deletion and backup procedures.

Who can we communicate the data to Data collected will only be processed by employees or collaborators informed and trained to do so. Your data will not be disclosed or circulated. Communication to third parties is foreseen to public bodies for legal requirements, to third party subjects and companies such as legal and sector advisers, banks, insurance companies, credit collection and contractual consultancy companies, shippers, third party companies providing technical and IT assistance, companies operating in the IT sector.

Rights of the Data
Subject

You have the right to ask the data controller for access to your data, to rectify, restrict and erase them. You may always ask for full specifications of processing and your rights by writing to the contact details made available by the Controller and indicated at the start of this policy.

Right to Complain

If you feel the processing concerning you breaches the EU Regulation GDPR 2016/679, you have the right to lodge a complaint with the data protection Supervisory Authority. Data available on the website www.garanteprivacy.it